



# 15<sup>th</sup> IUPAC INTERNATIONAL CONGRESS OF CROP PROTECTION CHEMISTRY

New Delhi, India  
14 – 17 March 2023



## SPONSORSHIP AND EXHIBITION AVENUES





## Welcome Message

Dear Sir,

Dear Madam,

We are pleased to inform you that Society for the Promotion of Sustainable Agriculture (SPSA), in association with ICAR-Indian Agricultural Research Institute, New Delhi (India) and Institute of Pesticide Formulation Technology, is proposing to hold **15<sup>th</sup> IUPAC International Congress of Crop Protection Chemistry on “Futuristic Approaches towards Seed to Market Strategies”** during March 14-17, 2023, New Delhi, India in the C. Subramaniam auditorium which is built in the heart of city, close to the center for Green Revolution in India, IARI, and can accommodate more than 1500 scientists interested in crop protection chemistry. We hope to see a galaxy of world-renowned speakers from academia, industry, government and many others. The congress will provide a forum for scientists from different disciplines, in academia, industry and other **areas** to discuss latest trends and discoveries in agrochemicals and phytomedicines, and to deliberate on important issues of agricultural research, presenting their views as policy inputs to the planners, decision/opinion makers at various levels. Participating at the Congress will give you the opportunity to broaden your network and to reach out to your fellow crop protection scientists.

The Congress is held every four years across the globe since 1967 and it will be the first time that this Congress is being held in India and Japan is the only country in Asia which has hosted this Congress previously. These IUPAC Congresses are organized by the Division of Chemistry and Environment’s Advisory Committee on Crop Protection Chemistry, in collaboration with many national, international and global partner organizations. This Congress is attended by Chemists from all over the world working in the field of Pesticide Chemistry and which normally sees a gathering of more than 1500 attendees including Nobel laureates. This is next in series after the Ghent Congress in 2019.

The deliberations during the congress will encompass vital issues relating to the role of agrochemicals in crop production in general and crop protection, value addition and input use efficiency in particular. The congress will also offer insight into the latest developments of the relevant science and provide forum for interactions, among representatives of different disciplines from all over the world.

The emphasis of the 2023 Congress will be on **“Futuristic Approaches towards Seed to Market Strategies”** which is believed to be the most efficient way towards sustainable farming. Eight scientific topic areas will be selected. See the website [www.iupac2023.in](http://www.iupac2023.in) for details.



The IUPAC Organizing Committee is seeking sponsors to support the technical program, social events, awards, and travel support for scientists from developing countries. The following pages detail multiple ways of possible sponsorship packages. Contact us to discuss any of these opportunities, or to craft a custom package tailored to your needs.

Looking forward to seeing many of you in March 2023 in New Delhi!

Drs Najam Akhtar Shakil and Jitendra Kumar

Chairs of the Congress

**Venue** - Bharat Ratna C. Subramaniam Auditorium, NASC Complex, New Delhi



### Exhibition

The exhibition will take place in the open spaces of the Auditorium, located on the ground floor. Coffee and lunch breaks will take place in the exhibition area.

### Exhibitor badges

Exhibitors are required to make an exhibitor registration free of charge in accordance to the sponsorship level. They will receive exhibitor badges (which differ from the participant badges) with personal name and company name offering access to the exhibition only. Access to the coffee breaks, lunches and Welcome Reception is included.

Exhibitor badges do NOT give access to the lectures. These badges include catering, but exclude lectures. Additional badges can be ordered at 150 \$/badge.

### Sponsorship Packages

You will agree that organizing such a large congress involves a lot of expenditure, which can only be met with the support of both government and private bodies. The success of the IUPAC 2023 Congress ultimately depends on the generosity of its Sponsors. Therefore, your support is essential for the successful organization of the Congress. Sponsorship of IUPAC 2023 will be a powerful marketing tool for your organisation and maximize your exposure. You will be able to connect to a significant number of crop protection specialists worldwide and ensure your place at the table, gaining relevant insights about the specific audience while increasing the impact of your organization.

Discover what the Congress has in store for you and boost the exposure of your organization.

Packages	1	2	3/13	4	5	6/12	7	8	9	10	11
Price (INR in lakhs/USD)	75/100,000	35/45,000	20/25,000	15/15,000	10/10,000	5/5,000	30/40,000	50/65,000	10/15,000	5/10,000	25/30,000
Exhibition stall size (sq.m.)	12	10	8	6	4	4	6	10	6	4	8
Company badges with full registration	6	4	2	2	2	2	4	4	2	2	2
Congress App (Exclusive)	√										
Signage at opening/closing ceremonies and plenary lectures	√										
Acknowledgement at opening ceremony	√	√	√								
Acknowledgement at closing ceremony	√										
Materials placed in congress bag	√	√	1 page	1 page	1 page	1 page	1 page	√	1 page	1 page	1 page
Advertisement in program	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page
Acknowledgement in program	√	√	√	√	√	√	√	√	√	√	√
Logo on sponsorship page of program	√	√	√	√	√	√	√	√	√	√	√
Logo and Company name on congress	√	√	√	√	√	√	√	√	√	√	√



website											
Logo on signage at welcome desk	√	√	√	√	√	√	√	√	√	√	√
Signage and display table at IUPAC banquet dinner								√			

1-Congress Main Sponsor; 2-Premium Sponsor; 3-Platinum Sponsor; 4-Gold Sponsor; 5-Silver Sponsor; 6-Bronze Sponsor; 7-Lunch & Dinner Sponsor; 8-Banquet Dinner Sponsor; 9-Theme Sponsor; 10-Theme Co-sponsor; 11- Plenary Lecture Sponsor; 12- Poster Sponsor per theme; 13-Travel sponsor of Dissertation competition for recent PhD graduates or scientifically emerging country scientist

Kindly visit the Congress website for details

**1: Main Congress Sponsor – 75 lakhs INR/100,000 USD**

- 12 m<sup>2</sup> exhibition space in premium area + 6 company badges
- Exclusive sponsorship of Congress App
- Signage at opening/closing ceremonies and at plenary lectures
- Acknowledged at opening and closing ceremonies
- Acknowledged in program as Main Congress Sponsor
- Materials in congress bag
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**2: Premium Sponsor – 35 lakhs INR/45,000 USD**

- 10 m<sup>2</sup> exhibition space in premium area + 4 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**3: Platinum Sponsor – 20 lakhs INR/25,000 USD**

- 8 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

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<sup>1</sup> The allocation of booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship.

**4: Gold Sponsor – 15 lakhs INR/15,000 USD**

- 6 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**5: Silver Sponsor – 10 lakhs INR/10,000 USD**

- 4 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**6: Bronze Sponsor – 5 lakhs INR/5,000 USD**

- 4 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

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<sup>1</sup> The allocation of booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship.



**7: Lunch and dinner Sponsor – 30 lakhs INR/40,000 USD**

- 8 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**8: Banquet dinner Sponsor – 50 lakhs INR/65,000 USD**

- 10 m<sup>2</sup> exhibition space in premium area + 4 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program
- Signage and display table at IUPAC banquet dinner

**9: Theme Sponsor – 10 lakhs INR/15,000 USD**

- 6 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**10: Theme Co- Sponsor – 5 lakhs INR/10,000 USD**

- 4 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Acknowledged in program
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

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**11: Plenary lecture Sponsor – 25 lakhs INR/30,000 USD**

- 6 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**12: Poster Sponsor – 5 lakhs INR/5,000 USD**

- 6 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

**13: Dissertation Competition for recent PhD graduates or Scientifically Emerging Country Scientist Travel Award Sponsor- 20 lakhs INR/25,000 USD**

- 6 m<sup>2</sup> exhibition space in premium area + 2 company badges
- Acknowledged at opening ceremonies
- Materials in congress bag (1 page)
- Full page advertisement in program
- Logo on congress website, linked to your company website
- Logo on signage at welcome desk
- Logo on sponsorship page of program

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**A choice can be made out of the following 8 topics for Theme sponsorship/ Co-Sponsorship:**

1. Discovery & Optimization of new Crop Protection Products: New Innovations for Sustainable Crop Protection
2. Biopesticides and Biocontrol agents
3. Mode of Action and Development and Management of Resistance
4. Biotechnology
5. Advances in Analytical Technologies, Informatics, and Nanotechnologies
6. Ecological and Human Safety Assessment of Products (Chemical, Biological and Biotechnology)
7. Digital and Precision Agriculture for Sustainable Agriculture and its Stewardship
8. Regulatory Landscape, Policy, Trade, Science Communication and Engagement

**Topics for Plenary Lecture sponsorship:**

1. Climate Change effects on Pest Management and Agriculture Production
2. Sustainable Agriculture and Agritech revolution - Sustainable Crop Protection of the Future
3. Sustainable Development Goals and the role of crop protection
4. International trade and crop protection
5. Enhancing collaboration quotient in crop protection research and education – multi-disciplinary cross-learning
6. Interdisciplinary approach to Crop protection via Integrated Cropping Systems (Convergence of IPM, INM and ICM)
7. Crop protection in the Future: Organic farming, vertical farming and newer farming methods
8. Role of AI, Big data and Machine Learning in crop protection

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## EXHIBITION<sup>1</sup>

An exhibition will be organized at the Congress venue and organizations interested may kindly contact chairs for the same.

### Exhibition Stall

#### Size 3m X 2m

Charges INR 200000 (2500 USD)

- White powder coated octanorm system with white laminated panels, 2 company badges<sup>1</sup>, three side walls, one table (4 X 2feet), Two chairs, Three spot lights, One power point (5/15 Amp), One dustbin
- Company name on sponsor page in program
- Name of the organization will be written with vinyl letter
- Upgrades for additional floor space or a premium booth are available

#### Size 2m X 2m

Charges INR 150000 (2000 USD)

- White powder coated octanorm system with white laminated panels, 2 company badges<sup>1</sup>, three side walls, one table (4 X 2feet), Two chairs, Three spot lights, One power point (5/15 Amp), One dustbin
- Company name on sponsor page in program
- Name of the organization will be written with vinyl letter
- Upgrades for additional floor space or a premium booth are available

## **Application deadline for exhibition space is December 15, 2022**

The allocation of the booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship.

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<sup>1</sup> The allocation of booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship.

## ADVERTISEMENT

Advertisements can be included in the Congress publications.

Type of advertisement	Charges
Front cover page (colour)	INR 2,00,000 (2500 USD)
Back cover page (colour)	INR 150000 (2000 USD)
Inner page of front and back cover (colour)	INR 100000 (1500 USD)
Full page inside (black and white)	INR 50,000 (700 USD)
Half page inside (black and white)	INR 25,000 (350 USD)

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<sup>1</sup> The allocation of booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship.

## Terms & Conditions

The reservation of your sponsorship can only be accepted if a signed contract is received and confirmed by the Congress Secretariat. For any questions, please contact [parshantagrico@gmail.com](mailto:parshantagrico@gmail.com)

If your total amount of sponsorship is more than INR 10 lakhs/15,000 \$, the Congress Secretariat will send an email confirming exhibition space and/or other sponsorship for a non-refundable deposit payment of 50% of the total amount of the booking. This payment is to be paid within 30 days. If not paid in time, the exhibition space and other sponsorship become vacant again.

If your total amount of sponsorship is less than INR 10 lakhs/15,000 \$, the Congress Secretariat will send an email confirming exhibition space and/or other sponsorship for a nonrefundable payment of the total amount of the booking. This payment is to be paid within 30 days. If not paid in time, the exhibition space and other sponsorship become vacant again.

The allocation of the booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship.

## Payment

- Non-refundable deposit payment of 50% of the reservation made within 30 days after the reservation (see above) in case of a total amount of sponsorship of more than 10 lakhs/15,000 \$ or a non-refundable payment of the total amount of the booking (see above) in case of a sponsorship less than 10 lakhs/15,000 \$. If not received within the due time, the booth space and other sponsorship become vacant again for other sponsors.
- The full amount of sponsorship is to be paid by January 15, 2023.
- Access will be denied to all company representatives and/or booth builders if the company has not fulfilled its financial obligations.

## Cancellations

In case of cancellation or reduction of booth spaces or sponsorship, the contracted amount remains payable and non-refundable.

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### **General Rules & Disclaimers**

- All rates are exclusive of taxes.
- All activities organized by companies involving participants in IUPAC 2023 are to be decided on in consultation with the Executive Committee.
- The announced participation numbers are always an indication, not a certainty.
- The organizers reserve the right to change the exhibition floor plans if necessary.
- The application is legally binding on the exhibitor pending its acceptance in writing by the organizer. Reservations which have been made, cannot be cancelled.
- Liability: in participating in IUPAC 2023 as a sponsor, companies agree that neither IUPAC, the Organizing Committee nor the Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurance and organization of their booth.
- In case of “Force Majeure” neither IUPAC, nor Congress secretariat accept any liability.
- The organizers do not, in any manner, endorse any of the company product claims displayed or services provided in the exhibition during IUPAC 2023. The information given and the activities organized by companies are under their own full responsibility.
- By reserving a booth or sponsorship through the Reservation Contract, companies agree that they will not make any legal claims against IUPAC, the Organizing Committee, the Congress Organizers, the Local Organizers, etc.

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## IUPAC 2023 Congress Secretariat

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## Registration Management

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## RESERVATION CONTRACT

COMPANY.....

ADDRESS.....

CONTACT PERSON.....

FUNCTION.....

PHONE.....

EMAIL.....

VAT (if applicable) ..... COMPANY ORDER No. (PO)

BILLING ADDRESS (if different from above) .....

- 1: Main Congress Sponsor - 75 lakhs INR/100,000 USD
- 2: Premium Sponsor - 35 lakhs INR/45,000 USD
- 3: Platinum Sponsor - 20 lakhs INR/25,000 USD
- 4: Gold Sponsor - 15 lakhs INR/15,000 USD
- 5: Silver Sponsor - 10 lakhs INR/10,000 USD
- 6: Bronze Sponsor - 5 lakhs INR/5,000 USD
- 7: Lunch and dinner Sponsor - 30 lakhs INR/40,000 USD
- 8: Banquet dinner Sponsor (exclusive sponsorship) - 50 lakhs INR/65,000 USD
- 9: Theme Sponsor (exclusive sponsorship) - 15 lakhs INR/15,000 USD

Please tick off the topic of your choice: topic:

4 5 6 7 8

(Themes 1, 2 and 3 have already been chosen)

10: Theme Co- Sponsor - 10 lakhs INR/10,000 USD

Please tick off the topic of your choice: topic:

1 2 3 4 5 6 7 8

11: Poster Sponsor - 25 lakhs INR/30,000 USD

Please tick off the topic of your choice: topic:

1 2 3 4 5 6 7 8

12: Plenary lecture Sponsor - 25 lakhs INR/30,000 USD

13: Travel Award Sponsor (exclusive sponsorship) - 20 lakhs INR/25,000 USD

**IUPAC Congress Bag Sponsor:** 10 lakhs INR/15,000 USD

Exhibition booth space ..... X 6m<sup>2</sup> (INR 200000/2500 USD) per 6m<sup>2</sup>:

Exhibition booth space ..... X 4m<sup>2</sup> (INR 150000/2000 USD) per 6m<sup>2</sup>:

The allocation of the booths will be made by the organization based on the date of your confirmation of participation and the type of your sponsorship. If still available, we want to have the following booth space(s): .....

My company confirms an advertisement in the program booklet of

Type of advertisement	Charges	
Front cover page (colour)	INR 2,00,000 (2500 USD)	<input type="checkbox"/>
Back cover page (colour)	INR 150000 (2000 USD)	<input type="checkbox"/>
Inner page of front and back cover (colour)	INR 100000 (1500 USD)	<input type="checkbox"/>
Full page inside (black and white)	INR 50,000 (700 USD)	<input type="checkbox"/>
Half page inside (black and white)	INR 25,000 (350 USD)	<input type="checkbox"/>

TOTAL AMOUNT OF CONFIRMED SPONSORSHIP: .....INR/USD